



Optimum Group™ acquires LABELCO A/S

Press release

Alkmaar, the Netherlands / Hinnerup, Danmark, June 30, 2022

LABELCO A/S, a printing company centrally located in Jutland (Denmark) specializing in self-adhesive labels, becomes part of Optimum Group's Nordics platform. The current management of LABELCO A/S, represented by Mr O.D. Mikkelsen, will remain in place within the organization.

The addition of LABELCO A/S fits well within the European growth ambitions of Optimum Group and will significantly expand the Optimum Group's presence in Denmark. With the acquisition of 100% of the shares of the label manufacturer LABELCO A/S, Optimum Group achieves a competitive player with large international customers who put extra focus on food safety. LABELCO A/S is one of the only label printing houses in Denmark with the British BRSCGS food safety certification.

Leading player in labels and flexible packaging solutions

For Optimum Group, the addition of LABELCO A/S expands its footprint in Denmark and strengthens its position as a leading player in Northwestern Europe in the field of labels and flexible packaging solutions. With the addition of LABELCO A/S, the Optimum Group now consists of 18 member companies located in the Netherlands, Belgium, Germany and Denmark, with each member company having its own product/market combination.

Confidence in the future

"We are very proud to welcome LABELCO A/S to the Optimum Group, and we look forward to working with the team of employees in Hinnerup. LABELCO A/S has occupied a unique position on the Danish label market for many years and plays a leading role in the field of self-adhesive labels. In particular, their strong profile within BRCGS-approved food labels are interesting and will expand Optimum Group Nordics' strengths within food labeling," says Optimum Group Nordics' CEO Lars Ole Nauta.

The Hinnerup-based printing company is delighted to find a new long-term partner.

"We are very pleased to be able to become part of Optimum Group Nordics, which is a strong and competitive player in the European market. We are a good professional match, and I am sure that it is the right choice for LABELCO A/S. I look forward to getting started working together," says Ole Dam Mikkelsen, General Manager and now former co-owner of the shares in LABELCO A/S.



LABELCO
SELVKLÆBENDE ETIKETTER

Marc van Rijswijk, CFO of Optimum Group: "After the recent acquisition of Optikett, we are very pleased with this further growth opportunity in Denmark and are happy to welcome LABELCO A/S to the group."

For questions and information, please contact:

LABELCO A/S

Ole Dam Mikkels – General Manager

+ 45 26 36 33 13

ODM@labelco.dk

<https://www.labelco.dk>

Optimum Group

Lars Ole Nauta – CEO Optimum Group Nordics

+ 45 20 28 75 11

LON@flexoprint.dk

<https://www.optimumgroup.eu>

Optimum Group

Marc van Rijswijk – CFO

+ 31 (0)76 571 28 00

marc.vanrijswijk@optimumgroup.nl

<https://www.optimumgroup.eu>

About LABELCO A/S

LABELCO A/S is a leading label printer in Denmark. The company is headquartered in Hinnerup, Denmark and has 35 employees. For more information about LABELCO A/S, please see <https://www.labelco.dk>

About Optimum Group

Optimum Group is the leading Northern European label printing group with operations in the Netherlands, Belgium, Denmark, and Germany with 18 member companies. The acquisition of LABELCO A/S is the thirteenth successful acquisition by the Optimum Group since 2018. Optimum Group is backed by IK Partners, a European private equity advisory group with Nordic roots, operating across Northern Continental Europe. For more information about Optimum Group, please see <https://www.optimumgroup.eu>